# United States of America United States Patent and Trademark Office

# **BROWN BAG FILMS**

Reg. No. 6,585,283

Registered Dec. 14, 2021

Int. Cl.: 9, 16, 25, 28, 35, 41

Service Mark

**Trademark** 

**Principal Register** 

Brown Bag Films Unlimited Company (IRELAND INCORPORATED ASSOCIATION)
Unit 20, Block C,

Smithfield Market; Dublin 7

**IRELAND** 

CLASS 9: Prerecorded compact discs, DVDs and other digital recording media, namely, pre-recorded video cassettes, digital video discs, digital versatile discs, DVDs, and high definition digital discs in relation to animated and live action television programs, animated films, and motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; downloadable and recorded computer game programs; downloadable and recorded computer operating software for use in applications, prerecorded media, computer games and programs in the field of animated and live action television, animated films, and motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; animated and live action motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; pre-recorded cinematographic animated and live action films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; prerecorded animated and live action films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; downloadable electronic publications in the nature of event programs, books, magazines, manuals, featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; downloadable versions of printed publications in electronically readable form in the nature of event programs, books, magazines, and manuals featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; downloadable publications in the nature of programs, books, magazines, and manuals featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror in electronic form supplied on line from data bases or from web sites on the Internet; animated and live action cinematographic films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror in electronic form supplied on line from data bases or from web sites on the Internet; animated and live action motion picture films and downloadable television programs featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; animated and live action motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; downloadable animated and live action video films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; mobile communication devices for voice, data or image transmission; downloadable podcast programs in the field of animated and live action television programs, animated films, and motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; downloadable videocast programs in the field of animated and live action television programs, animated films, and motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; downloadable music, sounds and image files; prerecorded USB flash drives in the field of animated and live action



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television programs, animated films, and motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; electronic coded, magnetic, and optical identity and membership cards; photographic transparencies; downloadable computer screen saver software

CLASS 16: Adhesive stickers; photo, coin, and stamp albums; stationery; name badges; binders; book marks; booklets in the field of comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; books in the field of comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; boxes of cardboard or paper; cards, namely, greeting cards, note cards, index cards, collectible trading cards, invitation cards, novelty identification cards; catalogues in the field of television, animated films, and motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; charts for displaying data in the field of television, animated films, and motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; comics; calendars; diaries; flags of paper; folders; graphic representations; photographs; boxes for pens; pencils; magazines, periodicals, newsletters, and brochures in the field of television, animated films, and motion picture films featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; notebooks; paper; cardboard; paperweights; posters; placards of paper or cardboard; trading cards, other than for games; writing instruments; printed sheet music; printed film scores in the nature of sheet music; printed event programmes

CLASS 25: Clothing, namely, infant wear, jackets, jerseys, hooded shirts, scarves, shirts, sweatshirts, tank tops, t-shirts, and pants; footwear; headgear, namely, headwear; belts

CLASS 28: Video game apparatus and instruments, namely, video game consoles and machines; battery operated action toys; board games; card games; dolls as toys, and accessories for these dolls in the form of playthings; electronic games other than those adapted for use with television receivers only; hand-held electronic games other than those adapted for use with television receivers only; hand-held electronic games adapted for use with television receivers only; games and playthings, namely, target games, action figures, molded plastic toy figurines, wind-up toys, jack-in-the-boxes, rubber character toys, plastic character toys, toy masks, rubber balls, paddle ball games, squeeze toys, water toys, collectable toy figures, and children's multiple activity toys; infant action crib toys; infant development toys; infant toys; inflatable toys; toy mobiles; multiple activity toys for babies; musical toys; plush toys; promotional games materials being games and game cards; soft toys; stuffed toys

CLASS 35: Production of cinematographic film advertising; production of advertising films; production of television commercials; production of television advertising

CLASS 41: Cinematographic film showings; Animation production services, namely, creating animated cartoons; editing of cinematographic and motion picture films; electronic publishing services, namely, publication of text and graphic works of others on CD, DVD, and on-line featuring comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; entertainment services, namely, provision of nondownloadable television programs, animated films, and motion picture films in the field of comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror via websites and video-on-demand service; electronic games services provided by means of the internet; film and video production; film distribution; film production including production of films for entertainment and educational purposes; film rental; film studios; lending of books and other publications; presentation of films, namely, showings of animated films and motion picture films; production of animated motion picture films; production of live action, comedy, drama and animated television programmes; audio, film, video and television recording services; production of radio, television, film, video film and music programmes; publishing of electronic publications; publication of texts, books, magazines and other printed matter; providing online electronic publications, not downloadable, in the nature of event programs,

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books, magazines, and manuals, in the field of comedy, drama, romance, science fiction, mysteries, religion, action adventures or horror; recording and editing services for film, sound and video; modifying services, namely, film, sound and video editing; rental of cine-films; rental of records, compact discs or prerecorded magnetic tapes; special effects animation services for film and video; entertainment information, advisory and consultancy services relating to the foregoing

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 01-17-2019 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1498306 DATED 05-20-2019, EXPIRES 05-20-2029

No claim is made to the exclusive right to use the following apart from the mark as shown: "FILMS"

SER. NO. 79-271,982, FILED 05-20-2019

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#### REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

## WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

### Requirements in the First Ten Years\* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

## Requirements in Successive Ten-Year Periods\* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

#### **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <a href="http://www.uspto.gov">http://www.uspto.gov</a>.